



PROYECTO
100 años, 100 acciones por México



Mexico City, July 2019

LIC. REINER JAHN
PROJECT COORDINATOR
100 X 100 MÉXICO
PRESENT

LIC. ROGER SIMS
PROJECT COORDINATOR
100 X 100 HEART TO HEART

Following is our request and express to the intention of being considered in the 100 x 100 Project.

1) APPLICANT INFORMATION.

METEPEC Rotary Club
_____ Rotaract Club (sponsor Rotary club
_____)
_____ Interact Club (sponsor Rotary club
_____)

Name: CLUB ROTARIO DE METEPEC

Home: Av. Ignacio Comonfort No. 105, Delegation Santa Ana Tlapaltitlán, C.P. 50160, Toluca, Mex

District and Club Number: 4170 27273

2) NAME OF THE PROJECT

PAINTING IDEAS, BUILDING PEACE
"SOCIAL PROJECT"

3) OBJECTIVES OF THE PROJECT

STIMULATE THE DEVELOPMENT OF SENSORIAL, COGNITIVE, EXPRESSIVE AND PRACTICAL SKILLS IN STUDENTS OF BASIC EDUCATION (PRESCHOOL, PRIMARY, SECONDARY AND CAM) THROUGH THE REALIZATION OF ART WORKSHOPS, STORYTELLING AND MURALS THAT PROMOTE AND SPREAD PEACE.

4) DESCRIPTION OF THE PROJECT, SHORT AND LONG-TERM BREAK DOWN



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SHORT TERM	MEDIUM TERM	LONG TERM
EXPAND THE FIELD OF PERCEPTION OF STUDENTS.	DEVELOP MOTOR SKILLS AND ABILITIES.	THEY DEVELOP ANALYSIS, REFLECTION AND CRITICISM.
THEY EXPRESS AND COMMUNICATE IDEAS.	PROVIDE RELIEF TO TENSIONS.	CREATE RECREATIONAL ACTIVITIES

PAINTING IDEAS BUILDING PEACE

STAGE 1	DRAWING WORKSHOP	WE PROCEED TO CONDUCT AN INTRODUCTION TO DRAWING WORKSHOP WITH STUDENTS, THEN PROCEED TO MAKE A DRAWING WHERE STUDENTS EXPRESS WHAT THEY LIKE AND WOULD LIKE TO SEE IN THE PICTORIAL MURAL, DEFINE RESPONSABILITIES, HUMAN AND MATERIAL RESOURCES.
STAGE 2	REALIZATION OF THE MURAL PROJECT	THE PROPOSALS MADE BY THE STUDENTS OF THE CAMPUS ARE COLLECTED AND THE MURAL PROJECT IS GENERATED USING THE ELEMENTS PROPOSED BY THEM, THE SECTIONS ARE DEFINED AND THE COLOR PROPOSAL OF THE PICTORIAL MURAL IS MADE.
STAGE 3	REALIZATION OF THE MURAL	THE OUTLINE OF THE PROJECT ON THE FENCE IS DONE, IT IS PAINTED WITH THE SUPPORT OF BOYS, GIRLS, PARENTS AND TEACHERS.

5) EXPLANATION OF THE PROJECT'S SUSTAINABILITY (AS APPLICABLE)

BOYS, GIRLS AND YOUNG PEOPLE ARE AWARE OF THE PROCESS THAT IMPLIES THE REALIZATION OF A PICTORIC WALL, SINCE THE CONCEPTUALIZATION OF THE PIECE, DRAWING AND EXECUTION OF THE PROJECT, THE IDEAS COME FROM THEM AND THIS GENERATE A SENSE OF BELONGING, UNITY AND FRIENDSHIP TIES



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AMONGST THE COMMUNITY BY THE PARTICIPATION OF TEACHERS AND PARENTS, WHICH PROMOTES PEACE.

6) DIRECT AND INDIRECT BENEFICIARIES BREAKING DOWN ITS VULNERABLE SITUATION, ATTACHING IMAGES.

THE DIRECT BENEFICIARIES ARE the students of the different schools in which they participate and this will change according to the school .The goal is to work with 1000 STUDENTS (BOYS and GIRLS) and their respective 1000 families in more than 10 schools

INDIRECT BENEFICIARIES ARE the general population.





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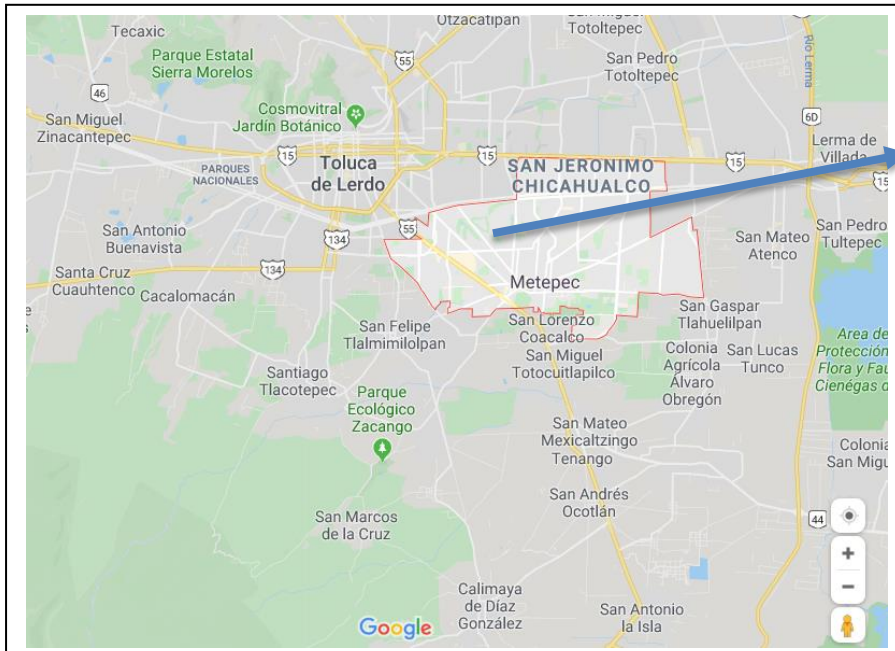
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7) LOCATION OF THE PROJECT



**Schools of the
Toluca Valley and
its surroundings**



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8) AREA OF FOCUS

- Peace and conflict resolution
- Disease prevention and treatment
- Water, sanitation, and hygiene
- Maternal and child health
- Literacy and basic education
- Community economic development
- Other (please specify _____)

9) PROJECT BUDGET

The budget of the projects is \$135,244.40 pesos, with the following proposed funding:

SOURCE	AMOUNT IN PESOS
Mexico commitment from applicant	\$ 20,000.00
Proposed support from other Mexico sources FURMEX Other (please specify _____)	\$
Proposed US Heart 2 Heart support	\$ 115,244.40
TOTAL	\$ 135,244.40

Note: The minimum commitments from applicants are as follows:

	<u>Project Size (pesos)</u>	<u>Minimum Commitment (pesos)</u>
Rotary clubs	10,000 – 100,000	20% of total project budget
Rotary clubs	100,000 – 200,000	20,000
Rotaract and Interact clubs	10,000 – 200,000	10% of total project budget

10) The project detailed expenditures are as follows:

DESCRIPTION	PRICE & QUANTITY	TOTAL
4L vinimex blanco (5)	\$ 469.50	\$ 2,347.50
4L vinimex azul (5)	\$ 469.50	\$ 2,347.50
4L vinimex rojo (5)	\$ 469.50	\$ 2,347.50
4L vinimex amarillo (5)	\$ 469.50	\$ 2,347.50
19L vinimex blanco (5)	\$ 2,050.00	\$ 10,250.00



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19L vinimex azul (5)	\$ 2,050.00	\$ 10,250.00
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19L vinimex amarillo (5)	\$ 2,050.00	\$ 10,250.00
19L comex sellador 5X1 reforzado (5)	\$ 2,050.00	\$ 10,250.00
Pza. Full roller Warren exit exte. (10)	\$ 65.00	\$ 650.00
Pza. Full roller Warren exit smooth. (10)	\$ 87.00	\$ 870.00
Pza economic extension 1.20 m (10)	\$ 33.50	\$ 335.00
Pza Italian extension adjustable 2m (10)	\$ 122.50	\$ 1,225.00
Pza adjustable Italian extension 3m (10)	\$ 184.00	\$ 1,840.00
Comex brush plus 4 (30)	\$ 65.00	\$ 1,950.00
Comex brush plus 4 (30)	\$ 23.00	\$ 690.00
Comex brush plus 4 (30)	\$ 13.00	\$ 390.00
SUB TOTAL	\$	68,590.00
IVA 16%	\$	10,974.40
TOTAL	\$	79,564.40

DESCRIPTION	PRICE & QUANTITY	TOTAL
300 White t-shirts with sublimation print	\$ 90.00	\$ 27,000.00
300 patterned caps	\$ 70.00	\$ 21,000.00
SUB TOTAL	\$	48,000.00
IVA 16%	\$	7,680.00
TOTAL	\$	55,680.40

FIRMS

APPLICANT NAME ROTARIO DE METEPEC

ROTARY CLUB PRESIDENT 2019 - 2020, NAME AND SIGNATURE, E-Mail and Phone

AURORA DE LA SOLEDAD CORDOVA YBERRY



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ROTARY CLUB PRESIDENT 2020 - 2021, NAME AND SIGNATURE

SONIA MARTINEZ MONTES
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PROJECT LEADERS DURING PROJECT DURATION – NAMES AND SIGNATURES

LEADER 1

ANDRES ANTONIO VALLEJO CORDOVA

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LEADER 2

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